

Global Planters

Where the future leaders of plantation are born



UNIVERSITI
TEKNOLOGI
MARA

Faculty of Plantation and Agrotechnology

NURTURING YOUNG AGREPRE-NEURS FOR BRIGHTER FUTURE

Tun Abdul Razak Library, UiTM Malacca Jasin Campus have conduct a program which collaborates with Faculty of Business and Management UiTM Malacca. This program also cooperates with Malaysian Agricultural Research and Development Institute (MARDI), Federal Agricultural Marketing Authority (FAMA), Perbadanan Usahawan Nasional Berhad (PUNB) and Agrobank on Saturday, 17th November 2018 from 7.30am to 12.00pm.



Encik Yusof Bin Cheman, business relationship manager of PUNB is evaluating the model of group project.



Rainbow Cendol Enterprise presents to Encik Adi Ariff Bin Haji Ahmad, assistant manager economy FAMA.

This program involves:

- Registration of students semester 5 from Faculty of Plantation & Agrotechnology UiTM Cawangan Melaka Kampus Jasin
- Briefing from Mdm. Saida Farhanah Binti Sarkam
- Triple Evaluation from lecturers and VIP's panel (MARDI, FAMA, PUNB and Agrobank)



It is conducted to instill the entrepreneurial mind to Diploma in Planting Industry Management (AT110) students to choose entrepreneurship as one of their career path. Next, to provide exposure on business plan presentation to students of Fundamentals of Entrepreneurship (ENT300) while explain the importance of business plan in entrepreneurship, especially small and medium enterprises (SMEs). Lastly, this program groom Diploma in Planting Management (AT110) students to become young agropreneurs after they have graduated from UiTM.