



ZERO TO HERO

"Innovation distinguish between a leader and a follower"
Steve Job, co-founder and former CEO of Apple

IN COLLABORATION WITH:



" INFLUENCE OF ORGANIZATION BEHAVIOR TOWARDS JOB PERFORMANCE "

**BY MR . ZAINUDDIN BIN ROJI
STATE MANAGER (MRB MELAKA)**

"Zero to Hero" program has been chosen to provide exposure towards the participant in term of basic leadership value, management skills and encouraging the sense of creativity and innovative while joining the activities. It has been held on 23rd November 2018 at the Auditorium UiTM Melaka, Jasin Campus. The organizer for this program is the students from class AT220 4C.

This program serves its objective which are to help students to improve their knowledge about leadership skill hence train them to be an excellent leader. Other than that, this talk



Mr. Zainuddin giving a talk .

The speaker for this program is Mr Zainuddin bin Roji, State Manager (MRB Malacca) and involved all students that registered for the subject MGT 430.

This program make students learned the effect of organizational behavior towards job performance. Organizational behavior can be positive or negative behavior, and both will affect job performance. It had gives an impact to the students where they gain information, knowledge and awareness on the effect of the organizational behavior towards job performance. Next, students learned a little bit about case study or final year project because there was an additional slot at the last of the program. In the speech, there was also included the case study that he done and planned, then he gives guidelines on how to prepare the case study report for the student's exposure in final year project for the upcoming couple of semester.



also gives an opportunity to have two ways communication with motivator in question and answer section.

Furthermore, it also helps students to become a valuable graduate in future.

▶ The participant asked about the ways to overcome a conflicts between staffs from other departments.

All participants and organizers had a photo session with the state manager of LGM, Mr Zainuddin bin Roji. ▼

Madam Azmawati gave a souvenirs to the fellow speakers as a token appreciation. ▶

