



ENTREPRENUERSHIP WORKSHOP: NENAS MD2

Entrepreneurship Workshop: Nenas MD2 is a program under Megabazar Usahawan Tani organized by My-Agrosis Club Faculty of Plantation and Agrotechnology(FPA) with the collaboration of Naza Plantation-Services Sdn. Bhd. The program was held at third floor, Tun Abdul Razak Library UiTM Melaka Campus Jasin on the second day of the event with the participations almost 50 students from diploma and degree FPA students.

The workshop held on 30th April 2019 and the program has invited representative from Naza Plantation Services Sdn. Bhd., Mr. Abdul Razak Bin Aya as the speaker for the workshop. The workshop was successfully lasted for 2 hours.

Objectives:

- To empower the culture of information sharing and knowledge among the students in pineapple cultivation technology
- To creating students or young entrepreneurs with high knowledge in the production of pineapple.
- To create a group of entrepreneurs or entrepreneurs for the production of pineapple-based raw materials.



The program director, Muhamad Nazarwin Bin Zainal Abidin granting the FPA honorarium to the Mr. Abdul Razak Bin Aya, representative from Naza Plantation Services Sdn. Bhd. Speaker.



The speaker briefing about the Nenas MD2 to the students at the third floor, Perpustakaan Tun Abdul Razak UiTM Melaka Campus Jasin.



The students focus on the speaker and take note about the Nenas MD2 cultivation

The main highlight of this program is to expose the students about the Nenas MD2 plantation to the students. It was focus to empower the culture of information sharing and knowledge among the students in pineapple cultivation technology. The workshop focus on Nenas MD2 because NENAS MD2 is a popular pineapple in the world's pineapple market in the form of fresh markets.

According to the workshop, the speaker has exposed the statistic of pineapple which Malaysia is one of the world's major producers of pineapples besides Thailand, Philippines, Indonesia, Hawaii, Ivory Coast, Kenya, Brazil, Taiwan, Australia, India and South Africa. There is an area of 16,850 hectares of pineapple plantation planted in 2010 with an estimated production of 416,070 metric tons. Besides that, the speaker explained about the proper planting system of the pineapple, the pineapple harvesting system, and the postharvest of the pineapples.

The outcome of the program is the audient have awareness about pineapple cultivation technology. The program has create the students with high knowledge in the production of pineapple.