



# MEGABAZAR USAHAWAN TANI

Megabazar Usahawan Tani is a program organized by MyAgrosis Club Faculty of Plantation and Agrotechnology(FPA) with the collaboration of Federal Agricultural Marketing Authority(FAMA), Agrobank, Companies Commission of Malaysia (SSM), Tekun Nasional, and Department Of Agriculture. The program was lasted for four days and held at Perpustakaan Tun Abdul Razak UiTM Melaka Campus Jasin and Padang Bola Kampung Seri Mendapat, Merlimau with the participations of over 800 postgraduates and undergraduates students, lecturers, staff from FPA and communities from Kampung Seri Mendapat, Merlimau.

The program was officiated by Associate Professor Dr Asmah Awal, Dean Faculty of Plantation and Agrotechnology, UiTM.

## Objectives:

- To expose students about entrepreneurial knowledge and important info as entrepreneurs as well as provide opportunities for young entrepreneurs who want to increase their potential in business.
- To help the students by providing a platform for them to know how to plan for business activities and detailing the goals and plans of a project or business to be carried out in the future.



Photography session of Faculty Plantation and Agrotechnology with Federal Agricultural Marketing Authority(FAMA) and Agrobank.



The speaker from Department of Agriculture, Mr. Mohd Fawzan Bin Sabtu explaining the details about hydroponic in the workshop.



Business activities and Forum Perdana Ramadhan that held at Padang Bola Kampung Seri Mendapat, Merlimau.

Among the many highlights of the program is focus on actively promote agriculture to the students and young entrepreneurs in order motivating them to participate in agro-based industries as their career of choice to take the industry to new heights.

This program consist of the entrepreneurship workshops which the speakers are from many agencies such as AgroBazaar, MyAgrosis, Ladang Kontrak, Agrobank, Companies Commission of Malaysia(SSM), Naza Plantation Services Sdn Bhd, and Department Of Agriculture. For the students or entrepreneur who seeking to grow their business in agriculture and agro-based industries, this program was the ideal platform to market their own product. There also held *Forum Perdana Ramadhan* which PU Fakhru Islam and PU Fendi was invited as panel for the forum. Sukan Rakyat was held on the third day for enliven the program at the Padang Bola Kampung Seri Mendapat, Merlimau.

Associate Professor Dr Asmah Awal, Dean Faculty of Plantation and Agrotechnology through her welcoming speech said that this program presents many opportunities and benefits for students throughout the 4-day event. Participants will not only network and learn the latest agricultural knowledge and information but also take part in a movement that will drive Malaysia into leading the agricultural revolution taking place around the world.