



## FEDERAL AGRICULTURAL MARKETING AUTHORITY (FAMA) BRIEFING

Federal Agricultural Marketing Authority (FAMA) Briefing is a program under *Megabazar Usahawan Tani* organized by MyAgrosis Club Faculty of Plantation and Agrotechnology (FPA) with the collaboration of Federal Agricultural Marketing Authority (FAMA). The program was held at third floor, Tun Abdul Razak Library UiTM Melaka Campus Jasin on the fourth day of the event with the participations almost 60 students from diploma and degree FPA students.

The briefing held on 2<sup>nd</sup> May 2019 and the program has invited representative from FAMA Melaka units which En Adi Arif Bin Ahmad, Pn. Normazalinda Binti Suparman, En. Faril Bin Musawir, and En. Mohd Hashim Bin Ibrahim.



The speaker from Ladang Kotrak FAMA units, Mr. Mohd Hashim Bin Ibrahim was briefing about the types of crop that cultivate in Melaka.



The speaker from Agrobazaar FAMA Melaka, Mr. Adi Arif Bin Ahmad briefing about the agrobazaar online that will benefits to students.

The main reason of this programme was to expose FPA students to agencies that relate to Plantation Industry. By doing that, student can know which agencies that they should refer when they want to start their own project.

All the units from FAMA explained and shared to the students about the responsibilities of their companies. Some of them also shared their experience when they working in plantation or agricultural sector.

During the speech of the Associate Professor Dr. Asmah Awal, Dean of Faculty of Plantation and Agrotechnology, she said that this kind of programme can bring many advantageous to FPA students as they can spread their wing in a sector where they had learned and struggled for few years.

The outcome of this program is that the students were exposed to the real situation of Plantation and Agriculture Industry. They can choose either they want to build their own business or they can work as a specialist in plantation industry. It is because in Plantation and Agricultural Industry have many sectors that students can choose from business until farming.

### Objectives:

- Sharing important information about agencies such as SSM, Agrobank and FAMA to FPA students.
- To provide pathway for students that have interest in plantation to exploit their own skill.



The students focus on the speaker and take note about the content of the briefing from the speaker.